



## CAPABILITIES STATEMENT

**CAGE:** 9E9Z7 **UEI:** L9CFF1T8VKW8

DesignWorks Media, LLC develops strategic video & print creative designed to stand out in the noise of today's marketplace. Whether it's **Broadcast Commercials & Social Marketing videos, Interviews & Testimonials, Tutorials & PSA videos, Live Streaming, Billboard, or Print Campaigns** - each production is a team effort with production resources across North America. Whether we are in a remote location, a major city, or in the studio, you're in good hands.

## CORE COMPETENCIES



- Advertising & Marketing Video Production
- Commercial Photography Production
- Live Event Streaming



- Pre Production, Planning & Logistics
- Conceptual Development



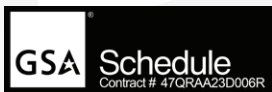
- Video & Photo Editing
- Coloring / SPFX
- Graphics & Animation
- Corporate Headshot Photography

## DIFFERENTIATORS

For DesignWorks Media, LLC, customization and nuance are huge factors in our overall approach to servicing our clients.

**We dedicate ourselves to providing the most cost-effective approach but with a level of detail that will ensure the highest possible quality production and deliverable.** As a small business, we pride ourselves on our ability to engage our customers one-on-one and guarantee each production is successfully completed and on time.

## COMPANY SNAPSHOT



**CAGE:** 9E9Z7 **UEI:** L9CFF1T8VKW8

**GOV. BUSINESS POC:** Mike Stog **WORK AREA:** Worldwide **GSA SCHEDULE CONTRACT#:** 47QRAA23D006R

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## PAST PERFORMANCE

### Department Of Homeland Security



**Value:** \$50,000.00

**Details:** Commercial photography & production for the DHS E-Verify campaign. This took place over several months and in a variety of locations.

### Appian Corporation



**Value:** \$260,000.00

**Details:** Various video & photo campaigns for social and online marketing.

### USA Olympic Bobsled & Skeleton Team 2014



**Value:** Donation

**Details:** Donated multi-day commercial photography & video production to the agency/PO managing the USA Bobsled & Skeleton team for the 2014 Winter Olympics in Sochi, Russia.

## PRIMARY NAICS & PSC CODES

512110	Motion Picture and Video Production
541922	Commercial Photography
541921	Photography studios, portrait
541613	Marketing & Consulting
541810	Advertising Campaigns
512191	Teleproduction & Other Post-Production Services
T005	Photo, mat publication
T006	Film / Video production
T010	General Photographic, Stills
T015	General photographic, Motion
R701	Support/ Management, Advertising
T016	Audio/ Visual
T009	Aerial Photographic

